Museums and the Web
Conference • Publishing • Consulting

IMMEDIATE RELEASE
Media Inquiries:
Nancy Proctor, MW Conferences
nancy@mwconf.org +1 301-642-2657

Winners of *2018 GLAMi Awards* Announced
The most innovative cultural projects of the year recognized at MW18 in Vancouver

April 25, 2018—More than 550 leaders from museums, libraries, archives and galleries around the world gathered at the MW18 Conference in Vancouver on Friday, April 20 to recognize the year's best innovations in the sector at the annual GLAMi awards. Winners were selected by an international committee of judges, chaired by Steven Beasley, Director of Digital Media at Chicago's Museum of Science and Industry, and Jane Alexander, Chief Information/Digital Officer at the Cleveland Museum of Art.

Since the dawn of the Internet age, galleries, libraries, archives, and museums (referred to as GLAMi institutions) have been pushing the envelope on what technology can do to preserve, display, and showcase cultural treasures. MW's annual conferences have been a platform for showcasing and disseminating this important work since 1997. Formerly the "Best of the Web" Awards, the GLAMies were relaunched at MW's 20th conference in LA last year to showcase the best work the cultural sector has done to engage, inform and excite people both on the Web and across myriad emerging and ever-changing platforms. Whether it's social media, virtual reality, augmented reality, audio and video tours, apps, or anything in between, the GLAMi Awards honor the projects and people that allow us to visit far-away places, explore ancient artifacts, or connect with the natural world, using amazing, often cutting-edge technologies and practices.

MW's 22nd conference wrapped up in Vancouver, British Columbia, on Saturday, April 21, with attendees from more than 25 countries and 300+ worldwide galleries, libraries, archives and museums. Judges were assigned to 1-2 categories and read all submissions in those categories. No judge was assigned to a category in which their museum entered a submission. The annual North American gathering of the best and the brightest in the cultural and tech sectors is an opportunity for museum professionals, product developers, researchers and students to talk innovation as it relates to the stewards of the world's history and heritage. Next year's conference and GLAMi awards will be hosted in Boston April 2-6, 2019.

This year's GLAMi Award winners include the following. Complete descriptions of the winning projects are listed at https://mw18.mwconf.org/glami-finalists/

2018 GLAMi Co-chairs Jane Alexander and Steven Beasley congratulate John Stack of the Science Museum, London.

Education category: WikiWelcome, Stockholmskällan and Wikimedia Sverige

Exhibition and Collection Extension (Non-Traditional) category: Send Me SFMOMA, SFMOMA

Exhibition and Collection Extension (Traditional Website) category: Rethinking Guernica, Museo Reina Sofia

Exhibition Media or Experience (Linear Media) category: Making Art Concrete: Works from Argentina and Brazil in the Colección Patricia Phelps de Cisneros videos, J. Paul Getty Museum

Exhibition Media or Experience (In-gallery Interactive) category: Gaze Tracker, The Cleveland Museum of Art

Groundbreaking category: TIE! ARTLENS Gallery, The Cleveland Museum of Art and Contactless Donations Experience, National Museums Scotland

Marketing and Promotion category: Science Museum Group Websites Relaunch, Science Museum, London; National Railway Museum, York, National Science and Media Museum, Bradford; Museum of Science and Industry, Manchester; Locomotion, Shildon

Museum-wide Guide or Program category: Headhunt! National Portrait Gallery, Canberra, Australia