

PRESS RELEASE



Inclusive Design Champion Sina Bahram to Guest Co-Chair MW17

November 21st 2016, Silver Spring, MD – MW17 Co-chairs, Nancy Proctor and Rich Cherry, are delighted to announce that Sina Bahram will be joining them as Guest Co-chair of the organization's 21st North American Conference, to be held in Cleveland, Ohio 19-22 April, 2017. "With the changes in accessibility legislation that are slated to be finalized by April 2017, it is more important now than ever to focus on inclusive design practices," explains Sina Bahram. "I'm thrilled about this opportunity to serve the MW community and the GLAM sector as we navigate the powerful new currents in contemporary society."

"Sina Bahram is an internationally recognized expert on inclusive design," notes Nancy Proctor. "His collaboration on the development of the MW17 program and community at our Cleveland meeting will advance the state-of-the-art of accessible technology in the cultural heritage field, and underscores the critical importance of expanding the audiences served by museums, galleries, libraries and archives worldwide." Rich Cherry adds, "We are excited by the new ideas, vision, and knowledge that our co-chair, Sina Bahram, will bring to the MW17 conference and conversations. Sina is highly respected and his commitment to helping our community tackle the challenges in front of us will only deepen that respect."



Sina Bahram, Nov 2016
Photo by Valeria Gasparotti

The three MW17 Co-chairs look forward to hearing from their colleagues and developing the community's ideas and suggestions for a great MW17 meeting and beyond.

Museums and the Web LLC

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About Sina Bahram

Sina Bahram is an accessibility consultant, researcher, and entrepreneur. He is the founder of Prime Access Consulting (PAC), an accessibility firm whose clients include high-tech startups, fortune 1000 companies, and both private and nationally-funded museums. In 2012, Sina was recognized as a White House Champion of Change by President Barack Obama for his work enabling users with disabilities to succeed in Science, Technology, Engineering, and Math (STEM) fields. In 2015, the international accessibility community recognized Sina as an Emerging Leader in Digital Accessibility. You can read more about Sina on his website (<http://www.SinaBahram.com>) and his blog (<http://blog.SinaBahram.com>). He is @SinaBahram on Twitter. Prime Access Consulting's homepage is at <http://www.pac.bz>

About MW

MW (<http://MWconf.org>) launched as “Museums and the Web” in 1997 to convene meetings and an international community of practice around innovation and the use of new technologies in the cultural heritage sector. Over the past 20 years, the annual North American conference has grown to be the largest of its kind in the world, and provides free online access to more than 1,000 papers documenting leading-edge projects and best practices in the field written by conference participants (<http://museumsandtheweb.com/bibliography>). MW's 20th anniversary conference in Los Angeles drew over 800 attendees from more than 30 countries (<http://mw2016.museumsandtheweb.com>). The #MW17 meeting (<http://MW17.MWconf.org>) is in Cleveland, Ohio, 19-22 April 2017.

Nancy Proctor and Rich Cherry have been the MW co-chairs since 2012. **Nancy Proctor, PhD** is Executive Director of the [MuseWeb Foundation](#), MW's new non-profit initiative. Previously she was Deputy Director of Digital Experience and Communications at the Baltimore Museum of Art (2014-2016) and head of mobile Strategy and Initiatives at the Smithsonian. As Deputy Director, **Rich Cherry** managed the construction and opening of the new Broad art museum in Downtown LA. He also is a principal at Modern Operations, which offers C level consulting for museum operations, technology and construction, strategic planning, management of large scale high-profile high-design projects and a commitment to design excellence. His current clients include the Academy of Motion Pictures Arts and Sciences Museum.

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