

DMA Arts Network Development Timeline

FY	2003-2004	2005	2006	2007	2008	2009	2010	2011	2012
Audience Experience Products from Content	<ul style="list-style-type: none"> ~Technology teacher workshops ~Teacher laptop cafes ~Icebergs AAM award ~100 Treasures program ~Summer seminar (African) technology based ~DMA Web site (new) ~China & Bearden Web material 		<ul style="list-style-type: none"> ~Refinement of <i>The Arts Network</i> ~<i>Dig! the Maya Project</i> ~Maya audio on web ~Silver media web page ~Teaching aaterial <i>Dialogues</i> ~<i>eMuseum</i> launch ~Family Web site launch (IMLS) 	<ul style="list-style-type: none"> ~Website redesign ~User communities for Web ~Teacher / Community discussion boards ~<i>DMA After Hours</i> ~Install improved public signage ~<i>Cathedral</i> conservation module 	<ul style="list-style-type: none"> ~My DMA - targeted content / online communities ~Download and live webcast lectures ~Galleries (cell phone interviews) ~ Print-on-Demand 	<ul style="list-style-type: none"> ~C3: Church / Olowe / Mondrian ~In-depth analysis of works of art ~Family audio tour 	<ul style="list-style-type: none"> ~OAI-PMH Project -- make public domain images/data available for harvesting 	<ul style="list-style-type: none"> ~Programming for emerging personal technologies ~Live broadcasts 	<ul style="list-style-type: none"> ~Programming for emerging personal technologies ~Live broadcasts
Prerequisite Initiative Content Creation	<ul style="list-style-type: none"> ~CMS went live ~Archiving (stalled) ~LOEA (Study 1-Levels) ~Digitized images (object photography) (2000) ~Technology Roadmap 	<ul style="list-style-type: none"> ~Install DAMS ~Digitized images (400) ~LOEA(2) – Levels & Audiences 	<ul style="list-style-type: none"> ~Digital asset metadata ~DAMS content ~Install DAMS for Video ~Digitized images (600) ~Implement new public signage software 	<ul style="list-style-type: none"> ~Intranet construction ~New programming plan /goals ~Digitize images (1,500) ~Digitize archival documentation ~Develop evaluation process 	<ul style="list-style-type: none"> ~Digitize images (1,700) ~Digitize archival documentation (ongoing) 	<ul style="list-style-type: none"> ~Digitize images (2,000) ~Evaluate audience experience projects 	<ul style="list-style-type: none"> ~Digitize images (2,000) to make total number available to date 10,200 ~Clear image rights for non-exclusive use 	<ul style="list-style-type: none"> ~Content creation program ~Assessments 	<ul style="list-style-type: none"> ~Content creation program ~Assessments
Infrastructure Staff / Hardware / Software	<ul style="list-style-type: none"> ~Digital capture studio ~Digital lab ~Technology partnerships (UT Dallas) ~Pilot wireless in Crossroads & classrooms ~Network upgrade ~CMS training ~5 servers purchased 	<ul style="list-style-type: none"> ~Staff imaging asst ~National tech consultants (Samis/Sayre) ~DAMS training ~Sr. Web Developer 	<ul style="list-style-type: none"> ~50% server increase 	<ul style="list-style-type: none"> ~Data integration (TMS/CMS) ~Launch staff and end-user tech training ~Data center retrofit ~25% server increase ~Wireless network (Phase I) ~Imaging hardware upgrades 	<ul style="list-style-type: none"> ~25% server increase ~iPhrase/search ~Wireless network – Phase 2 ~Customize and expand staff training (ongoing) ~Staffing reorganization ~Temp staff – TMS data entry ~Staff – Director of New Media ~Staff – Photographer 	<ul style="list-style-type: none"> ~25% server increase ~Staff – Archivist ~Staff – Media Cataloger 	<ul style="list-style-type: none"> ~Staff – Producer/New Media Project Manager ~Staff – Programmer ~Staff – TMS Collections Assistant 	<ul style="list-style-type: none"> ~Broadcast hardware ~Staff – Editor 	